

Thursday 11 July (24 talks)

09:15	Opening		
09:30	Keynote 1 ()—hybrid		
10:30	Break		
11:00	General session (3 talks)—hybrid	General session (3 talks)	General session (3 talks)
	<p>1. John Lucy – Language Standardization, Deictic Decentering, and Cognitive Diversity</p> <p>2. Pekka Snellman – Language Use in Cognitive Warfare</p> <p>3. Iryna Pinich – A Scientific Framing of ‘Ideology’</p>	<p>1. Chih-Yu Cheng– An analysis of “PUA” construction: A construction grammar approach</p> <p>2. Yaroslava Gnezdilova – Metamanipulation via phatic communication: a case of invalid socialization</p> <p>3. Barbara Fultner – Public Insults and the Undermining of Political Discourse</p>	<p>1. Ya-Fan Kuan & Qi-rong Chang – The History of Translation in Taiwan from 1945 to 1959: A Trust-based Approach</p> <p>2. Daphne Qi-rong Chang – Linguistic Landscapes in Transition: Unraveling the Threads of Translation Studies During Taiwan’s Martial Law Era</p> <p>3. Ya-Fan Kuan – Preliminary Exploration of Changes in Metacognitive Strategies When Using Machine Translation in English-Chinese Translation</p>
12:30	Lunch		
14:00	Theme session 2 (3 talks)—hybrid	General session (3 talks)	General session (3 talks)
	<p>1. Siaw-Fong Chung – Using Social Media to Inspire and Share Knowledge in a Chinese Context</p> <p>2. Melissa Shih-hui Lin – Challenges in Teaching and Learning Czech in a Chinese Context</p> <p>3. Benjamin Loo Daron – Translanguaging as Semiotic and Cultural Resource: Observations from a Malaysian Online Discussion Forum</p>	<p>1. Anastasiia Carisio – Value system in vojna ‘war’ versus special’naja voennaja operacija ‘special military operation’ in Russian</p> <p>2. Petra Bačuvčíková & Svitlana Shurma – Recontextualization in TikTok meme creation: A case study of one Lukashenko meme</p> <p>3. Khin Wee Chen – Building Trust and Power Dynamics: An Analysis of PM Lee’s Pronoun Usage Strategy in Singapore’s National Day Rallies</p>	<p>1. Tsui-Ling Huang – Cultural Insights and Linguistic Challenges: The Translation of Taiwanese Mazu Poetry Oracles</p> <p>2. Yun-Fang Lo – Cross-cultural Pragmatics: The Translation of Wu Ming-Yi’s Historical Novel The Stolen Bicycle</p> <p>3. Wayne Wen-chun Liang – The Borromean Knot in Detective Narratives: A Lacanian Approach to the Study of Robert van Gulik’s English Translation of Dee Goong An and his Judge Dee Series</p>
15:30	Break		
16:00	Theme session 2 (2 talks)—hybrid	General session (2 talks)	General session (2 talks)
	<p>1. Joey Andrew Lucido Santos & Thanis Tangkitjaroenkun – Co-existing Cultures, Contesting identities in Taichung’s ASEAN Square: The Linguistic Landscape of In/exclusion and Commodification</p> <p>2. Svitlana Shurma – Point of view in Biblical translation: A case study of Luke 19: 1-4 in Ukrainian versions</p>	<p>1. Vít Zeman – Multimodal Dialogue with the Inner Partner: Public Authorial Reading and Multimodality</p> <p>2. Martina Musilová – What does the “inner spectator” perceive? Multimodality of (self)perception in acting improvisation</p>	<p>1. Yuxiao Sun – Neuroscientific Study of Social Navigation by Approach/Avoidance Language</p> <p>2. Huili Wang – The Interaction Between Emotional Language and Inhibitory Control in Chinese: An ERP Study</p>
18:00	Reception		

Friday 12 July (21 talks)

09:00	General session (2 talks)—hybrid 1. Leonard Pon – Connective adverbs in written production in L1 Croatian and L2 German and English 2. Ju-May Wen – Effects of AI Learning Companion Robots on the Mental Flow Experience and Speaking Ability of Chinese Language Learners at Beginning Levels	General session (2 talks) 1. Zuzana Kubovčáková – Examination of Zen Master Dōgen’s Language and Thought 2. Petra Karlová – Five Precepts of Theravada Buddhism and Theravada Buddhist Karate Practitioners’ Life in Sri Lanka	Poster session Ana-Maria Antolović – An emerging suffix in the Croatian word-formation repertoire: the case of -stan
10:00	Break		
10:30	Keynote 2 ()—hybrid		
11:30	Ondřej Šefčík, Jana Chamonikolasová – Brno's LCM legacy-- Jakobson and Firbas		
12:00	Lunch/Open Science 101/Your career prospect at MUNI		
14:00	General session (3 talks)—hybrid 1. Ute Wallenböck – Hybridization of Tibetan Buddhist Practices in Taiwan: Cross Cultures, (religious) Adaptation and Influences? 2. Eileen Lin Hung-Hsiu – Sailing to Soaring: Tracing the Virgin Mary's Patronage across Seas and Skies 3. Gabrijela Buljan – Reinterpretation and approximation in word-formation semantics: Some thoughts on a suffix's path to evaluation	General session (3 talks) 1. Ljiljana Janković – Error Analysis of the Use of Adverbial Non-finite Clauses by EFL University Students 2. Chia-Heng Cheng – Experiencing Generative AI in Elementary Chinese Language: New Way to Create Instructional Materials 3. Martina Wiltschko & Preeti Kumari – AI’s truth is not my truth and what language has to do with it	Theme session 1 (3 talks)—in person 1. Arne Peters & Denisa Latić – Introduction: The role of Cultural Linguistics in contemporary approaches to cultural cognition 2. Denisa Latić – A cultural-linguistic perspective on transient linguistic landscapes - the case of Hong Kong 3. Wei-lun Lu – Encoding strategies in the language of food: Cross-linguistic stability and variation
15:30	Break		
16:00	General session (3 talks)—hybrid 1. Jiarui Zhang – Language, Culture, and Mind in the Digital Age: A Study of Chinese Online Communities 2. Jinawat Kaenmuang – Digital Iconography and Cultural Constructs: Investigating Thai Teens' Conceptualizations of Male Aestheticism in the Contemporary Digital Landscape 3. Julian Hauser – Towards I and you: differentiation and joint attention	General session (2 talks) 1. Arie Verhagen – Levels of explanation in CogSci: Internal, Individual, and External, Evolutionary 2. Preeti Kumari & Martina Wiltschko – Politeness: At the Crossroads of Mind and Culture	Theme session 1 (3 talks)—in person 1. Arne Peters – Amundsen, Rasmussen, and the Netsilik/Natsilingmiut - Anthropological and Cultural Linguistic perspectives on conceptualisations of the Arctic 2. Dania Jovanna Bonness – Exploring conceptualisations of the Arctic at the time of the Peary Greenland expeditions (1891-1894) 3. Alisa Egorova – Thinking in Animals: Cultural conceptualisations as the key to the differences (and similarities) in the semantics of metaphorical animal verbs in English and Russian
17:30	Break		
18:00	General Assembly—hybrid		

Saturday 13 July (12 talks)

09:00	Theme session 3 (3 talks)—hybrid	General session (3 talks)
	<p>1. Joaquim de Paula Kaxinawa – Huni Kuin language re-vitalization and documentation in a contact zone context.</p> <p>2. Maria Angelita da Silva – QUIAL: solidarity at work as an expression of identity for fishermen and fisherwomen from the village of Ajuruteua in Pará – Amazon/Brazil</p> <p>3. Vera Maria Ramos de Vasconcellos, Maria Ignez Ferreira Campos & Riva Resnick – Cultural diversity in early childhood pre-schools in-service teacher education</p>	<p>1. Judit Baranyiné Kóczy – Cultural conceptualizations of HORSE phraseology: A comparative analysis of Hungarian and Kazakh</p> <p>2. Juani Guerra – Complex cognitive dynamics of cultural entropic poetics. Conceptualization of Living Technology and Artificial Life in cutting-edge scientific discourse.</p> <p>3. Attila Cserép – Metaphorical representations of immigrant and refugee in Hungarian online media</p>
10:30	Break	
11:00	Theme session 3 (3 talks)—hybrid	General session (3 talks)
	<p>4. Silviane Barbato, Clara Nogueira & Iolete Ribeiro da Silva – Amazonian students' building of belonging through a multicultural campus environment</p> <p>5. Fabiola Ribeiro de Souza – The Portuguese language classroom as a contact zone between International Migrants</p> <p>6. Vera da Silva Sinha – Learning about, learning from: exploring and debating the understanding of the number system in contact zones.</p>	<p>1. Amy Pei-jung Lee – Phatic Interjections in Four Formosan Languages</p> <p>2. Aziz Jaber – The Semantics of Iteratives and Dispositions in Jordanian Arabic</p>
12:30	Lunch	
14:00	Keynote 3 ()—hybrid	
15:00	Roundtable	
16:00	Break	
16:30	Emerging Researchers' Workshop—hybrid	Emerging Researchers' Workshop—regular
	<p>1. Dali Hong, Esther Pascual & Lei Huang – Viral Enunciations Evoking Socio-cultural Values: A Rhetorical and Community-building Tactic in Chinese Social Media</p> <p>2. Meng-Ju Wu – Reflecting on Translation Strategies for Minority Languages: Proposing a New Norm-Value Set to Explain Translation Decision-Making with a Taiwanese Case Study</p> <p>3. Lei Huang & Esther Pascual – “Let Shame Talk”: Conversation Metaphors for Emotions in Shakespearean Theatre</p>	<p>1. Bamlaku Endegenä Zegeye – The Socio-Pragmatic Analysis of Amharic Euphemisms of Handicrafts and Evil Eyes</p> <p>2. Stacey Dowswell – Future Echoes: Navigating Trans-subjectivity in Do Androids Dream of Electric Sheep?</p> <p>3. Ondřej Pazdírek – Names of Christian festivals and holy days in Asian languages</p>
18:30	ERW social event	

Sunday 14 July (6 talks)

09:00	General session (3 talks)—hybrid	General session (3 talks)
	<p>1. Montserrat Esbrí-Blasco – Cooking up emotions: a cognitive semantic analysis of culinary metaphors</p> <p>2. Shu-Ping Gong – Exploring the Metaphorical Terrain: A Corpus Analysis of Food-Related Terms in Mandarin Chinese</p> <p>3. Yutian Qin – Spice up the moment: The influence of spicy taste on people’s metaphorical perspectives on time</p>	<p>1. Tung-Le Pan – A segmental and feature-based phonological analysis of sound symbolism in Mandarin ABB-type sensory adjectives</p> <p>2. Ng Tan Jun – Pragmatic Functions of Discourse Particle meh in Malaysian Mandarin</p> <p>3. Shuping Huang – Beyond SPACE and TIME: The discursal and affective functions of Chinese demonstratives</p>
10:30	Break	
11:00	Keynote 4 (Martin Lang)—hybrid	
12:00	Closing—hybrid	
14:30	Excursions (Museum of Romani Culture & Mendel Museum – free entry)	