

**10th International Conference on Language, Culture, and Mind: Celebrating Linguistic and Cultural Diversity**

11-14 July 2024

Conference program

**Wednesday 10 July**

13:00 – 17:00	Registration – Ground floor of <b>Building D</b>
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**Thursday morning 11 July (9 talks)**

08:00	Registration		
09:15	Opening Remarks by Pavel Caha (Vice-dean for research and project management, Faculty of Arts) <b>(D22)</b> Chair: <b>Wei-lun Lu</b>		
09:30	Keynote 1 ( <b>Felix Ameka</b> – Feeling, thinking and lingua-cultural diversity: on ethno-theories of "emotions")—hybrid <b>(D22; Teams: LCM 1)</b> Chair: <b>Vera Sinha</b>		
10:30	Break		
11:00	<b>General session (3 talks)—hybrid</b> <b>(D22; Teams: LCM 1)</b> Chair: <b>Chris Sinha</b> <b>1. John Lucy</b> – Language Standardization, Deictic Decentering, and Cognitive Diversity <b>2. Pekka Snellman</b> – Language Use in Cognitive Warfare <b>3. Iryna Pinich</b> – A Scientific Framing of ‘Ideology’	<b>General session (3 talks)</b> <b>(C34; Teams: LCM 2)</b> Chair: <b>Šárka Havlíčková Kysová</b> <b>1. Anastasiia Carisio</b> – Value system in vojna ‘war’ versus special’naja voennaja operacija ‘special military operation’ in Russian <b>2. Petra Bačuvčíková &amp; Svitlana Shurma</b> – Recontextualization in TikTok meme creation: A case study of one Lukashenko meme <b>3. Khin Wee Chen</b> – Building Trust and Power Dynamics: An Analysis of PM Lee’s Pronoun Usage Strategy in Singapore’s National Day Rallies	<b>General session (3 talks)</b> <b>(Reading room)</b> Chair: <b>Richard Holaj</b> <b>1. Ya-Fan Kuan &amp; Qi-rong Chang</b> – The History of Translation in Taiwan from 1945 to 1959: A Trust-based Approach <b>2. Daphne Qi-rong Chang</b> – Linguistic Landscapes in Transition: Unraveling the Threads of Translation Studies During Taiwan’s Martial Law Era <b>3. Ya-Fan Kuan</b> – Preliminary Exploration of Changes in Metacognitive Strategies When Using Machine Translation in English-Chinese Translation
12:30	Lunch		

Thursday afternoon 11 July (15 talks)

14:00	<p><b>Theme session 2 (3 talks)—hybrid</b> <b>(D22; Teams LCM 1)</b></p> <p>Chair: <b>Svitlana Shurma</b></p> <p><b>1. Siaw-Fong Chung</b> – Using Social Media to Inspire and Share Knowledge in a Chinese Context</p> <p><b>2. Melissa Shih-hui Lin</b> – Challenges in Teaching and Learning Czech in a Chinese Context</p> <p><b>3. Benjamin Loo Daron</b> – Translanguaging as Semiotic and Cultural Resource: Observations from a Malaysian Online Discussion Forum</p>	<p><b>General session (3 talks)</b> <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Arie Verhagen</b></p> <p><b>1. Barbara Fultner</b> – Public Insults and the Undermining of Political Discourse</p> <p><b>2. Chih-Yu Cheng</b> – An analysis of “PUA” construction: A construction grammar approach</p> <p><b>3. Petra Kanasugi</b> – Construction cline: from bi-clausal double-nominative construction to noun incorporation</p>	<p><b>General session (3 talks)</b> <b>(Reading room)</b></p> <p>Chair: <b>Richard Holaj</b></p> <p><b>1. Tsui-Ling Huang</b> – Cultural Insights and Linguistic Challenges: The Translation of Taiwanese Mazu Poetry Oracles</p> <p><b>2. Yun-Fang Lo</b> – Cross-cultural Pragmatics: The Translation of Wu Ming-Yi’s Historical Novel The Stolen Bicycle</p> <p><b>3. Wayne Wen-chun Liang</b> – The Borromean Knot in Detective Narratives: A Lacanian Approach to the Study of Robert van Gulik’s English Translation of Dee Goong An and his Judge Dee Series</p>
15:30	Break		
16:00	<p><b>Theme session 2 (2 talks)—hybrid</b> <b>(D22; Teams: LCM 1)</b></p> <p>Chair: <b>Svitlana Shurma</b></p> <p><b>1. Joey Andrew Lucido Santos &amp; Thanis Tangkitjaroenkun</b> – Co-existing Cultures, Contesting identities in Taichung’s ASEAN Square: The Linguistic Landscape of In/exclusion and Commodification</p> <p><b>2. Svitlana Shurma</b> – Point of view in Biblical translation: A case study of Luke 19: 1-4 in Ukrainian versions</p>	<p><b>General session (2 talks)</b> <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Šárka Havlíčková Kysová</b></p> <p><b>1. Vít Zeman</b> – Multimodal Dialogue with the Inner Partner: Public Authorial Reading and Multimodality</p> <p><b>2. Martina Musilová</b> – What does the “inner spectator” perceive? Multimodality of (self)perception in acting improvisation</p>	<p><b>General session (2 talks)</b> <b>(Reading room)</b></p> <p>Chair: <b>Jana Pelclová</b></p> <p><b>1. Arie Verhagen</b> – Levels of explanation in CogSci: Internal, Individual, and External, Evolutionary</p> <p><b>2. Preeti Kumari &amp; Martina Wiltschko</b> – Politeness: At the Crossroads of Mind and Culture</p>
18:00	<p>Reception <b>(Rytířský sál of New Town Hall; address: Dominikánské nám. 196/1, 602 00 Brno-střed)</b></p> <p>Welcome remarks by Pavel Čaha and František Kubeš (Department of Strategic Development, Brno Municipality)</p> <p>Chair: <b>Šárka Havlíčková Kysová</b></p>		

Friday morning 12 July (6 talks)

09:00	<p><b>General session (2 talks)—hybrid</b> <b>(C11; Teams: LCM 1)</b></p> <p>Chair: <b>Richard Holaj</b></p> <p><b>1. Leonard Pon</b> – Connective adverbs in written production in L1 Croatian and L2 German and English</p> <p><b>2. Ju-May Wen</b> – Effects of AI Learning Companion Robots on the Mental Flow Experience and Speaking Ability of Chinese Language Learners at Beginning Levels</p>	<p><b>General session (2 talks)</b> <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Petra Kanasugi</b></p> <p><b>1. Zuzana Kubovčáková</b> – Examination of Zen Master Dōgen’s Language and Thought</p> <p><b>2. Petra Karlová</b> – Five Precepts of Theravada Buddhism and Theravada Buddhist Karate Practitioners’ Life in Sri Lanka</p>	<p><b>General session (2 talks)</b> <b>(D22; Teams: LCM 3)</b></p> <p>Chair: <b>Jana Pelclová</b></p> <p><b>1. Shuping Huang</b> – Beyond SPACE and TIME: The discursal and affective functions of Chinese demonstratives</p> <p><b>2. Aziz Jaber</b> – The Semantics of Iteratives and Dispositions in Jordanian Arabic</p>
10:00	Break		
10:30	<p><b>Keynote 2 (Gerd Carling – Culture or mind? Thoughts on the coevolution of culture and cognition through the lens of lexical evolution)—hybrid</b> <b>(C11; Teams: LCM 1)</b></p> <p>Chair: <b>Chris Sinha</b></p>		
11:30	<p><b>Ondřej Šefčík, Jana Chamonikolasová</b> – Brno’s LCM legacy—Jakobson and Firbas <b>(C11, Teams: LCM 1)</b></p> <p>Chair: <b>Jana Pelclová</b></p>		
12:20	<p>Lunch/Your career prospect at MUNI/Open Science 101/Information of CLIC 2025 <b>(C11, Teams: LCM 1)</b></p> <p>Invited speakers: Radka Vičarová, Denisa Fóldešiová, Svitlana Shurma, Chijioke Olisah/Lucie Racyn/Anastasiia Carisio</p> <p>Chair: <b>Wei-lun Lu</b></p>		

Friday afternoon 12 July (18 talks)

14:00	<p><b>General session (3 talks)—hybrid</b> <b>(C11; Teams: LCM 1)</b></p> <p>Chair: <b>Iris Nomikou</b></p> <p><b>1. Ana Moreno-Núñez, Marta Casla, Florencia Alam, Laura Pueyo &amp; Ana M. Guerrero</b> – Everyday communication and children development: The value of nursery schools as an early linguistic context</p> <p><b>2. Ana Moreno-Núñez, Marta Casla, Florencia Alam, Ruth Sainero &amp; Jorge García-De La Plaza</b> – The key to a timely response: Temporally contingent responses of nursery teachers during group interactions with toddlers</p> <p><b>3. Julian Hauser</b> – Towards I and you: differentiation and joint attention</p>	<p><b>General session (3 talks)</b> <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Barbara Fultner</b></p> <p><b>1. Ljiljana Janković</b> – Error Analysis of the Use of Adverbial Non-finite Clauses by EFL University Students</p> <p><b>2. Chia-Heng Cheng</b> – Experiencing Generative AI in Elementary Chinese Language: New Way to Create Instructional Materials</p> <p><b>3. Martina Wiltschko &amp; Preeti Kumari</b> – AI’s truth is not my truth and what language has to do with it</p>	<p><b>Theme session 1 (3 talks)—in person</b> <b>(D22; Teams: LCM 3)</b></p> <p>Chair: <b>Felix Ameka</b></p> <p><b>1. Arne Peters &amp; Denisa Latić</b> – Introduction: The role of Cultural Linguistics in contemporary approaches to cultural cognition</p> <p><b>2. Denisa Latić</b> – A cultural-linguistic perspective on transient linguistic landscapes - the case of Hong Kong</p> <p><b>3. Wei-lun Lu</b> – Encoding strategies in the language of food: Cross-linguistic stability and variation</p>
15:30	Break		
16:00	<p><b>General session (3 talks)—hybrid</b> <b>(C11; Teams: LCM 1)</b></p> <p>Chair: <b>Zuzana Kubovčáková</b></p> <p><b>1. Dolma Tsering &amp; Ute Wallenböck</b> – Hybridization of Tibetan Buddhist Practices in Taiwan: Cross Cultures, (religious) Adaptation and Influences?</p> <p><b>2. Eileen Lin Hung-Hsiu</b> – Sailing to Soaring: Tracing the Virgin Mary's Patronage across Seas and Skies</p> <p><b>3. Gabrijela Buljan</b> – Reinterpretation and approximation in word-formation semantics: Some thoughts on a suffix's path to evaluation</p>	<p><b>General session (3 talks)—hybrid</b> <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Khin-Wee Chen</b></p> <p><b>1. Chris Sinha</b> – Inner Voices and Open Minds: Dialogue, Dilemmas and Partisanship</p> <p><b>2. Jiarui Zhang</b> – Language, Culture, and Mind in the Digital Age: A Study of Chinese Online Communities</p> <p><b>3. Jinawat Kaenmuang</b> – Digital Iconography and Cultural Constructs: Investigating Thai Teens' Conceptualizations of Male Aestheticism in the Contemporary Digital Landscape</p>	<p><b>Theme session 1 (3 talks)—in person</b> <b>(D22; Teams: LCM 3)</b></p> <p>Chair: <b>Felix Ameka</b></p> <p><b>1. Arne Peters</b> – Amundsen, Rasmussen, and the Netsilik/Natsilingmiut - Anthropological and Cultural Linguistic perspectives on conceptualisations of the Arctic</p> <p><b>2. Dania Jovanna Bonness</b> – Exploring conceptualisations of the Arctic at the time of the Peary Greenland expeditions (1891-1894)</p> <p><b>3. Alisa Egorova</b> – Thinking in Animals: Cultural conceptualisations as the key to the differences (and similarities) in the semantics of metaphorical animal verbs in English and Russian</p>
17:30	Break		
18:00	<p><b>General Assembly—hybrid</b> <b>(D22; Teams: LCM 1)</b></p> <p>Chair: <b>Wei-lun Lu and Chris Sinha</b></p>		

Saturday 13 July (18 talks)

09:00	<b>Theme session 3 (3 talks)—hybrid (D22; Teams LCM 1)</b>		<b>General session (3 talks) (C11; Teams: LCM 2)</b>	
	<p>Chair: <b>Gerd Carling</b></p> <p><b>1. Joaquim de Paula Kaxinawa</b> – Huni Kuin language re-vitalization and documentation in a contact zone context.</p> <p><b>2. Maria Angelita da Silva</b> – QUIAL: solidarity at work as an expression of identity for fishermen and fisherwomen from the village of Ajuruteua in Pará – Amazon/Brazil</p> <p><b>3. Vera Maria Ramos de Vasconcellos, Maria Ignez Ferreira Campos &amp; Riva Resnick</b> – Cultural diversity in early childhood pre-schools in-service teacher education</p>		<p>Chair: <b>Zuzana Kubovčáková</b></p> <p><b>1. Michal Góral &amp; Juani Guerra</b> – Time in Ancestral Canarian Culture (Cave Art). Cognitive Semiotic Analysis of a Highly Complex Solar/Lunar Calendar From Risco Caído Site in Gran Canaria.</p> <p><b>2. Judit Baranyiné Kóczy &amp; Saule Abdramanova</b> – Cultural conceptualizations of HORSE phraseology: A comparative analysis of Hungarian and Kazakh</p> <p><b>3. Attila Cserép</b> – Metaphorical representations of immigrant and refugee in Hungarian online media</p>	
10:30	Break			
11:00	<b>Theme session 3 (3 talks)—hybrid (D22; Teams: LCM 1)</b>		<b>General session (2 talks)—hybrid (C11; Teams: LCM 2)</b>	
	<p>Chair: <b>Gerd Carling</b></p> <p><b>1. Silviane Barbato, Clara Nogueira &amp; Iolete Ribeiro da Silva</b> – Amazonian students' building of belonging through a multicultural campus environment</p> <p><b>2. Fabiola Ribeiro de Souza</b> – The Portuguese language classroom as a contact zone between International Migrants</p> <p><b>3. Vera da Silva Sinha</b> – Learning about, learning from: exploring and debating the understanding of the number system in contact zones.</p>		<p>Chair: <b>Martin Lang</b></p> <p><b>1. Meng-Ju Wu</b> – Reflecting on Translation Strategies for Minority Languages: Proposing a New Norm-Value Set to Explain Translation Decision-Making with a Taiwanese Case Study (ERW—hybrid)</p> <p><b>2. Yaroslava Gnezdilova</b> – Metamanipulation via phatic communication: a case of invalid socialization</p> <p><b>3. Huili Wang</b> – The Interaction Between Emotional Language and Inhibitory Control in Chinese: An ERP Study</p>	
			<b>Poster session (3) (Reading room)</b>	
			<p>Chair: <b>Wei-lun Lu</b></p> <p><b>1. Ana-Maria Antolović</b> – An emerging suffix in the Croatian word-formation repertoire: the case of -stan</p> <p><b>2. Natálie Káčová</b> – Immersed in the culture: Designing an educational theatre in collaborative immersive virtual reality for learners of Chinese</p> <p><b>3. Františáková Emma</b> – Classifiers for books: case of synonymy of classifiers cè and běn</p> <p><b>4. Yuxiao Sun</b> – Neuroscientific Study of Social Navigation by Approach/Avoidance Language</p>	
12:30	Lunch			
14:00	<b>Keynote 3 (Iris Nomikou – Tuning into language: infants' trajectories of participation in everyday interaction)—hybrid (D22, Teams: LCM 1)</b>			
	Chair: <b>Martin Lang</b>			
15:00	Roundtable (D22) – Language, Culture and Mind 20 years on: Looking forward and looking back Speakers: BARANYI Judit, Barbara Fultner, Wei-lun Lu, Arne Peters, Vera Sinha, Chris Sinha, Arie Verhagen Chair: <b>Chris Sinha</b>			
16:00	Break			
16:30	<b>Emerging Researchers' Workshop—hybrid (D22; Teams: LCM 1)</b>		<b>Emerging Researchers' Workshop—regular (C11; Teams: LCM 2)</b>	
	<p>Chair: <b>Chris Sinha</b></p> <p><b>1. Dali Hong, Esther Pascual &amp; Lei Huang</b> – Viral Enunciations Evoking Socio-cultural Values: A Rhetorical and Community-building Tactic in Chinese Social Media</p> <p><b>2. Lei Huang &amp; Esther Pascual</b> – “Let Shame Talk”: Conversation Metaphors for Emotions in Shakespearean Theatre</p> <p><b>3. Bamlaku Endegena Zegeye</b> – The Socio-Pragmatic Analysis of Amharic Euphemisms of Handicrafts and Evil Eyes</p>		<p>Chair: <b>Barbara Fultner</b></p> <p><b>1. Stacey Dowswell</b> – Future Echoes: Navigating Trans-subjectivity in Do Androids Dream of Electric Sheep?</p> <p><b>2. Ondřej Pazdírek</b> – Names of Christian festivals and holy days in Asian languages</p> <p><b>3. Hongjun Chen</b> – Ironic or not: the contextual effect on the interpretation of Chinese negative construction (regular presentation)</p>	
18:00	ERW social event: Meet the editors Chair: <b>Wei-lun Lu</b> Speakers: <b>Felix Ameka</b> (Journal of African Languages and Linguistics), <b>Šárka Havlíčková Kysová</b> ( <i>Theateralia</i> ), <b>Esther Pascual</b> ( <i>International Journal of Language and Culture</i> ), <b>Vera Sinha</b> ( <i>International Journal of Language and Culture</i> ), <b>Svitlana Shurma</b> ( <i>Theateralia</i> ), <b>Arie Verhagen</b> ( <i>Cognitive Linguistics</i> )			

**Sunday 14 July (6 talks)**

09:00	<p><b>General session (3 talks)—hybrid</b>  <b>(D22; Teams: LCM 1)</b></p> <p>Chair: <b>Iris Nomikou</b></p> <p><b>1. Montserrat Esbrí-Blasco</b> – Cooking up emotions: a cognitive semantic analysis of culinary metaphors</p> <p><b>2. Shu-Ping Gong</b> – Exploring the Metaphorical Terrain: A Corpus Analysis of Food-Related Terms in Mandarin Chinese</p> <p><b>3. Yutian Qin</b> – Spice up the moment: The influence of spicy taste on people’s metaphorical perspectives on time</p>	<p><b>General session (3 talks)</b>  <b>(C34; Teams: LCM 2)</b></p> <p>Chair: <b>Petra Hebedová</b></p> <p><b>1. Amy Pei-jung Lee</b> – Phatic Interjections in Four Formosan Languages</p> <p><b>2. Ng Tan Jun</b> – Pragmatic Functions of Discourse Particle meh in Malaysian Mandarin</p> <p><b>3. Tung-Le Pan</b> – A segmental and feature-based phonological analysis of sound symbolism in Mandarin ABB-type sensory adjectives</p>
10:30	Break	
11:00	<p><b>Keynote 4 (Martin Lang – The evolution of human collective ritual as a platform for communicating cooperative intentions)—hybrid</b>  <b>(D22; Teams: LCM 1)</b></p> <p>Chair: <b>Vojtěch Juřík</b></p>	
12:00	<p><b>Closing—hybrid</b>  <b>(D22; Teams: LCM 1)</b></p> <p>Chair: <b>Petra Hebedová</b></p>	
14:30	Excursion (Mendel Museum, tour in English, address: Mendlovo nám. 1a, 603 00 Brno-střed)	